



July 30, 2007

To Whom It May Concern:

You work hard and build a business. You amass a talented group of people in your company. You create prosperity and everyone associated with the business benefits from that prosperity. No matter how careful you are you cannot mitigate all dangers. You want to protect what you worked so hard to build. You also want to leave your mark – something meaningful.

When you meet the folks at The Haunn Group, you'll be surprised in their interest to learn about your values — not the value of what you own. I like that. Sure it takes a little time, but it's time well spent.

You have done your building; you know your strengths. You want to work with people who "get" your values. Haunn will.

Reza Alavie

Founder,
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